

## Want your ACT! AddOn to stand out from the crowd?

Consider these additional advertising opportunities with actaddons.com, which offers many effective and economical ways to advertise directly to registered ACT! users who are qualified and ready to buy.

### Banner Ads

Graphical Banner Ads are an effective and economical way to call extra attention to your addon. Banner Ads run for a one month period and appear at the top of our Home, Product, Category, Company and Industry Specific pages.

Pricing: \$250 for a one month block. There is currently a waiting list so call today to reserve your spot.

### Tile Ads

Text-based tile ads run for a one month period on the ACT! AddOn Home Page. They allow you to go into some detail about your product and are a great way to advertise sales and specials. Up to six tile ads run at a time from our home page.

Pricing: Tiles run for a one month Block.

One Block	\$150
Five Blocks	\$595
Ten Blocks	\$995

There is currently a waiting list so call today to reserve your spot.

### Email Blasts

Send your targeted HTML or text message to our list of registered ACT! users. New names are added continually. There's no better way to market your addon than with our highly qualified list of customers who have visited our site and either registered for a trial download or purchased an ACT! AddOn. HTML reports provide great statistics like number of reads, click thru rates, landing pages, etc.

Pricing: \$50 per thousand names with a minimum of 20,000 names. The current list has 43,000+ names.

When you sign up, your Email Blast is sent twice, with a two week period in between the two. There is currently a waiting list. Call for availability.

For more information:

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